

Conference Day 1 - October 6, 2010

8:00 - 8:10 AM	Opening Remarks Chuck Graff , Director, Verizon Core Network & Technology
8:10 - 8:40 AM	Verizon's Opportunities in Mapping its Telecom Networks Christopher Mayer , VP, Verizon Core Network & Technology
8:40 - 9:25 AM	Compliance Requirements for Broadband and Wireless Networks Chuck Graff , Director, Verizon Core Network & Technology
9:25 - 10:05 AM	Smart Grid: Wireless Applications and the Potential for Unintended Consequences Clyde Kofman , SVP, Underwriters Laboratories
10:05 - 10:20 AM	Break: Exhibits Open
10:20 - 11:20 AM	The Value of Verizon's NEBS Compliance Programs Howard Davis , DMTS, Verizon Core Network & Technology
11:20 - 12:00 Noon	Managing Heat Release in Data Centers Brian Basarath , Director, Alcatel-Lucent
12:00 - 1:00 PM	Lunch
1:00 - 1:30 PM	AT&T NEBS Overview Bon Pipkin , Associate Director, AT&T Network Equipment Physical Standards Group
1:30 - 2:00 PM	Evaluating Product Changes to Ensure Continued Compliance Troy Franklin , VP, MET Laboratories
2:00 - 2:35 PM	Impact of Fiber Connectivity on LTE Rollout Trevor Smith , Director, ADC
2:35 - 3:15 PM	Telecom Networks Pushed to the Great Outdoors Jeff Moser , Senior Project Engineer, Underwriters Laboratories
3:15 - 3:35 PM	Break: Exhibits Open
3:35 - 4:20 PM	Creating Energy Efficient Cell Sites David Quirk , Sr. Engineer, Verizon Wireless
4:20 - 5:00 PM	Panel Session Q&A: AT&T, Verizon & Industry Speakers
5:00 - 6:00 PM	Networking Reception: Sponsored by ADC

Conference Day 2 - October 7, 2010

8:00 - 8:45 AM	Underwriters Laboratories and the Evolving Convergence of Technologies Keith Williams , President and CEO, Underwriters Laboratories
8:45 - 9:30 AM	Evolution of AT&T's Telecom Network David Brandvold , VP, AT&T Global Engineering Support
9:30 - 10:15 AM	Verizon's Energy Efficiency Programs Todd Talbot , DMTS, Verizon Core Network & Technology
10:15 - 10:35 AM	Break: Exhibits Open
10:35 - 11:15 AM	Optimization of PON Technology in Wireless Backhaul Networks David Chen , DMTS, Verizon Core Network & Technology
11:15 - 12:00 Noon	Value of Verizon NEBS Requirements to Network Operations Sheldon Connell , Director, Verizon Network Engineering Support
12:00 - 1:00 PM	Lunch
1:00 - 1:40 PM	Pushing the Envelope in Wireless Network Efficiency Madan Jagernauth , VP, Huawei
1:40 - 2:25 PM	Fiber in Wireless Networks Mark Conner , Manager, Corning Cable Systems
2:25 - 3:00 PM	IMS: The Core of Wireless and Broadband Networks Erkka Ala-Tauriala , Head of Technology, Nokia Siemens Networks
3:00 - 3:25 PM	Break: Exhibits Open
3:25 - 4:15 PM	Environmental Impacts of Technology John Messina , Manager, AT&T, Network Equipment Physical Standards Group
4:15 - 4:45 PM	Panel Session Q&A: AT&T, Verizon & Industry Speakers
4:45 - 5:00 PM	Closing Remarks Chuck Graff , Director, Verizon Core Network & Technology

Master of Ceremonies: Dianna Ray
ITL Program Manager
Underwriters Laboratories

Location: Camelback Inn
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Registration: Conference and hotel reservations will be arranged by Underwriters Laboratories as part of the online registration process. To lower cost for attendees, we are once again subsidizing hotel room rates. All attendees must stay at the Camelback Inn hotel for the two nights during the conference. Hotel reservation applies for two nights (Oct 5-6, 2010), and are billed at time of online registration. The total registration fee is \$790.72, and includes the Conference fee (\$399) and two nights hotel stay (\$391.72, tax and fees included; incidental expenses not included). If you would like to extend your stay either before or beyond the conference dates, please contact the hotel staff directly to make separate arrangements.

Substitutions and Cancellations: Attendee substitutions can be made in writing by contacting Sue Moss at sue.moss@us.ul.com. Registrants who cancel after 8/16/10 or who fail to attend the Conference are liable for the full registration fee.

Disclaimer: Should unforeseen circumstances prevent any of the named speakers from presenting at NEBS 2010, as scheduled, every attempt will be made to find a suitable replacement. Verizon and Underwriters Laboratories will not be held liable for any damages resulting from such change. Should the Conference be cancelled for any reason, liability shall be limited to registration and hotel fees paid. Verizon and Underwriters Laboratories will not be held responsible for any consequential or other losses resulting from the cancellation of the conference.

Sponsors: If you are interested in being a sponsor at NEBS 2010, please contact Chuck Graff at ludwig.c.graff@verizon.com.